



Your connection
to knowledge, resources and networking

Region 3 Council Meeting Minutes
2012 Region 3 Conference - Minneapolis
Thursday, September 13, 2012 from 1-3 pm

Taking Care of Business

- Cheryl Nelson welcomed the group and made introductions.
- Icebreaker: Brainstorm
 - Members broke into groups to brainstorm their questions, followed up by group introductions and responses.
- Approve 4/2012 council meeting minutes
 - Wendy Zimmerman made a motion to approve the annual conference meeting minutes; Mark Bridgeman seconded. Motion carried.
- Acknowledge and thank RNC for their service
 - Cheryl thanked Chris Birch, RNC chair, and the committee for their service.
- Acknowledge and thank Region 33 ANC Rep
 - Cheryl thanked Bill Schlosser for serving as the ANC representative for Region 3.
- Outstanding volunteer update
 - Cheryl noted many submissions were received and all were terrific nominees. The winner would be announced at the conference, and the remaining submissions will be considered again next year.
- ALA update
 - Teresa Walker announced what the board of directors has been discussing:
 - Oliver Yandle is the new Executive Director.
 - Priorities 2013 – strategic alliances; recruitment and retention (just under \$10,000 members); professional development; research, development of leaders; on demand learning products.
 - ALA mission statement is being updated; will be published when done.
 - Strategic planning with new Executive Director.
 - International Relations Committee.
 - All regional conferences are above budgets.
 - Chapter Bylaws due December 31, 2012. Submit to Nicole Larson.
 - Steve has tasked all board members to reach out to Chapter Presidents (board members are each assigned several presidents outside their respective regions) in focus calls. Presidents should look for that between now and November.
- Chapter timelines for remainder of year (including bylaw update)
 - Wendy noted remaining timelines and reiterated importance of bylaw update.
- Conference must-knows:
 - Cheryl thanked and acknowledged Host Chapter MN.
 - Cheryl mentioned that we hope to incorporate a community service project at future Region 3 conferences. This year's inaugural initiative was a Knock Your Socks Off drive for People Serving People, a family shelter. Attendees and business partners were invited to donate a pair of socks (easy to pack). In addition, in lieu of speaker gifts, a monetary donation will be made to PSP on their behalf.

- Mark noted we have incredible speakers lined up this year. Please remember to make evaluations. Mark thanked Sessions Managers for volunteering. Business Matters sessions will be going on during the conference, please attend.
- Debbie noted we sold out the Exhibit Hall. We have many first time Business Partners – please take their follow-up calls.
- Newcomers reception/welcome reception/sunrise walk - Wendy discussed the reception times, who they were for, and invited all to the sunrise walk on Saturday and Sunday.

Regional Leadership Team (RLT) Updates (brief summary of officer experiences):

- Regional team commitment status update – Cheryl discussed the team commitment made to Region 3 members (recently published in the newsletter), and gave a status update. She encouraged members to hold the Region 3 team accountable. Updates included:
 - Progress on improving communications. Monthly eBlasts to all members.
 - LinkedIn Webpage going well. Members have rights to post.
 - Focus Chapters – regional team has divided up chapters.
- Regional Officers went around the room and shared some of their experiences about regional leadership and encouraged others to put their name in the hat.

What's On Your Mind?

- Teresa read questions provided by attendees.
 - Chapter War Chests – what is the right amount of money to have or not have in Chapter budgets? If your chapters have large amounts of unspent money, ask why. ALA doesn't have any specific guidelines, but we are a 401C and we shouldn't have large amounts of unspent money in our accounts. Use it to educate chapter members for provide members conference experiences.
 - How do Chapters address whether their mental/emotional, real or perceived because it is affecting membership. Teresa mentioned other leadership members should be approached and the chapter should rally around the individual and help them. Teresa also suggested this member could talk to our BP, Hazelton Group. Also consider a lawyers assistance program.
 - How do we balance the needs of our members and the needs of our business partners and their expectations to network with members? One member suggested inviting them to monthly meetings and give them 5 minutes of floor time. Another member suggested limiting the amount of time the partners have with members. Have BP's attend community events.
 - Teresa mentioned the Large Firm Administrators (LFA) group. Attendees also discussed the economy and noted some large firms are sending other people or designating certain people to certain organizations.

And the Winners Are.....!

- Congratulations to Indiana and Metropolitan Detroit on winning scholarships to the 2013 ALA Conference in Maryland.

Getting Acquainted – Focus Chapter Groups

The regional team met with their respective focus groups:

- **Mark** – Iowa, Kansas City, Mid Michigan and Minnesota
- **Teresa** – Gateway and Indianapolis
- **Cheryl** – Nebraska, W. Michigan, Wichita and Wisconsin
- **Debbie** – Chicago, Detroit, N. Indiana and NW Ohio
- **Wendy** – Cincinnati, Cleveland, Columbus and Dayton

Meeting Adjourned: Attendees were thanked and encouraged to have a terrific conference experience.

